

## CASE STUDY

# Mabrey Bank Branch Alludes to Contemporary Art Gallery

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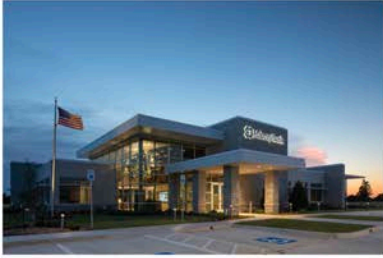
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NewGround, a St. Louis-based innovative architecture, design, and project management firm, recently celebrated the completion of Mabrey Bank's new flagship branch in Oklahoma City. Expanding into a new market, the 10,123 square foot branch features a unique banking experience, blurring the lines between a bank and a contemporary art gallery.

The two-story volume ceiling with large open windows showcases a breathtaking aluminum sculpture suspended in the lobby, creating a light, airy, captivating space. The sculpture, *Windows: Reflections of Mabrey*, is a permanent site-specific installation created by prominent artist Sharon Loudon. Known for her whimsical use of lines, Sharon utilized highly reflective raw aluminum and colored aluminum strips suspended from steel cables to create this one-of-a-kind sculpture.

"This space incorporates a complete package of stunning contemporary art and an eye-catching sculpture that is so uniquely different from any other project," said Kevin Blair, President and CEO at NewGround. "We are proud of our continued success with Mabrey Bank, delivering beautiful projects each time to better serve their customers."



The lobby features high-end hospitality finishes and unique detailing, inviting customers to sit in the living room-style waiting area. The branch also offers a variety of meeting space configurations to accommodate different workstyles. Meeting space options include a community table for more informal gatherings in the lobby, two medium conference rooms, a large conference room equipped with video conferencing technology, and private office meeting spaces for small group collaborations.

NewGround provided strategy, design, and project management services for this new Mabrey Bank flagship branch, amid a longstanding partnership with the financial institution for over 60 years.

"We value our partnership with NewGround and couldn't be happier with our new branch," said Scott Mabrey, CEO at Mabrey Bank. "After 100 years of serving Oklahomans, we are excited to continue to expand our services in the Oklahoma City metro area and have an excellent team in place to provide top-notch personalized service to our customers."

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